

General Manager (S & M - CM)  
Sales & Marketing - Consumer Mobility  
3<sup>rd</sup> Floor, New CTS Building  
16, Greams Road, Chennai – 600 006



**भारत संचार निगम लिमिटेड**  
(भारत सरकार का उद्यम)  
**BHARAT SANCHAR NIGAM LIMITED**  
(A Government of India Enterprise)

**S&M-CM/165/RCVs & TOPUPs/2013-14/29 Dated @ Chennai-6 the 06.11.13.**

Sub: Full usage value equal to MRP on Top-ups with MRP Rs.200 to 990 - reg.  
Ref: CO Lr.No. 26-18/2010-T&C-CM Circular No.31/13-14 dt 14-08-13.

Approval of the competent authority is hereby conveyed for the **full usage value equal to MRP on Top-ups with MRP Rs.200 to Rs.990 on Top-up Voucher/C TOP-UP/Flexi TOP-UP in Tamilnadu Circle in 2G & 3G prepaid Mobile services for 06 days from 08.11.2013 to 13.11.2013.**

The offer details are given below:-

The promotional offer is	<b>Full usage Value equal to MRP on Top-up Voucher/C TOP-UP/Flexi TOP-UP with MRP of Rs. 200 to Rs.990.</b>
Period of Offer	<b>08.11.2013 to 13.11.2013</b>

Note: Wherever, the usage value offered with top-up voucher is more than the MRP, the higher usage value already offered will prevail.

This is for kind information and necessary action please.

(S.BAMA)  
AGM (Marketing-CM)  
044-28290825

To

GM (NW-O CM), Trichy -1/ Coimbatore – For information & necessary action please.

GM (F) / Sr. GM (TR) TN Circle, Chennai for information please.

DGM In charge IN - Trichy - for infmn & necessary action please.

DGM(NW-O)/DE Commercial, Coimbatore/ - For information & necessary action please.

Heads of SSAs, -- for kind information and necessary action please.

DGM (Sales) & AGM (Sales), Chennai-6 –For information and informing Sales Heads , franchisee managers and retail managers and other Channel partners along with commission structure as applicable.

DGM (CS)/SDE MKTG, Chennai-6 - For information and informing Call Centre/Customer Service Centre Officials and ensure uploading the information on the website “tamilnadu.bsnl.co.in” .

DGM (ITPC) HYB – For information and ensure uploading the information on the BSNL PORTAL.